Engagement of District Tourism Consultants

1. Background

Infrastructure Development Corporation (Karnataka) Limited (iDeCK) has been engaged by Directorate of Tourism (DoT), Government of Jharkhand (GoJ) for advising the department in carrying out Program for 'Development of Tourism Infrastructure in Jharkhand'.

Under the afore-mentioned Program, iDeCK intends to engage 13 District Tourism Consultants (DTCs) to be placed at various districts of Jharkhand to assist in coordinating various tourism activities in the State. The scope of activities of the DTCs will broadly include tabulation and maintenance of tourism-related data at the district level, stakeholder co-ordination to ensure effective implementation of tourism projects, interface between DoT, iDeCK and other stakeholders in the industry in the district and preparation and submission of reports. The period of engagement will initially be for one year that may be extended based on the program requirements.

The detailed qualification, experience requirements and job description for DTCs and STCs is provided below

2. Qualification

a. Graduate Degree/Diploma in Travel/Tourism/Hospitality with two years of experience.
b. Master degree/ PG Diploma in Travel/Tourism/Hospitality (Experienced/Fresher).

3. Selection Process

Interested candidates are required to submit an online application provided in the below mentioned link. The shortlisted candidates will be intimated by iDeCK through phone/mail for further selection process. The selection of candidates shall be based on the merit of the candidate and the decision by the Committee constituted by the DoT, GoJ will be binding in this regard.

Link: https://ideck.in/work-with-us/

4. Scope of activities of DTCs

The District Tourism Consultant (DTCs) will be required to carry out the following activities:

a) With respect to each of the tourist destinations in the District, the DTCs will collate information from various sources and provide the same for aggregation at the state level. The information will contain:

- Inventory of tourism infrastructure such as parking, information kiosk/ center, hotels, restaurants etc.
- Inventory of basic infrastructure availability such as drinking water, toilet facilities, means for disposal of municipal solid waste, accommodation, connectivity etc.
- Inventory of available land parcels of DoT.
- Information on tourist arrivals, tourist operators, travel agents, tourist guides etc.
- Information on details of local events.
- Local arts and crafts, cuisines, history, tradition, festivals etc.

b) Based on formats prepared by iDeCK in consultation with DoT, each DTC will, on a regular basis collate and update district tourism database.

c) DTCs shall prepare monthly reports as per formats provided by iDeCK. The schedule of updation, submission etc. would be jointly set out by iDeCK and DoT.

d) DTCs shall work in close co-ordination with the local officers of DoT in respective districts.

e) DTCs shall collate the information on the progress of tourism related projects being implemented in the respective districts under any State and Central Government schemes.

f) DTCs shall co-ordinate with key stakeholders in tourism sector for obtaining the required data and update the same on monthly basis.

g) DTC shall conceptualize tourism development and promotion plan of district in coordination with DoT and iDeCK.

h) DTC shall track any tourism related development at district level and report same to administrative body at district level along with DoT and iDeck.

i) DTC shall provide technical expertise to develop tourism in State in consultation with DoT and iDeCK.

j) DTC shall carry out any other work entrusted by DoT in consultation with iDeCK.